

Fernando Pena de Faria Filho

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Visit my online portfolio / website: <https://fernandopena.com.br>

My experience over the last 10 years was working with web design, graphic design (digital and print) and marketing campaigns. I got a vast experience with design tools and CMS platforms such as Wordpress and Joomla, and I'm always trying to learn new tools and technologies. I've designed a considerable number of web sites during my career, and in one of my last jobs I was responsible for the development and management of the web portal for a tele-health program from the Ministry of Health of Brazil, called "Telessaúde".

OBJECTIVE

I seek personal and professional growth and an opportunity to work in a place where I can apply all my skills. I consider myself hard worker and very capable professional, because I'm a designer who is inserted in the IT field, and I do have a broad knowledge in this area.

HIGHLIGHTS AND QUALIFICATIONS

- Effective communication and team work;
- Proficient to solve problems and fast learner;
- Attentive to details and focused when working in a task;
- More than 10 years of experience with Web and Graphic Design;
- Vast knowledge in computers, internet and technology in general;
- Knowledge in photography and video editing;
- Very creative mind and passionate about tech.

EDUCATION

Bachelor of Industrial Design (Emphasis on Graphic Design)

2007 – 2015: *Universidade Federal do Espírito Santo (UFES) – Federal University of Espirito Santo*
Vitória, ES – Brazil

ADDITIONAL EDUCATION

Android Bootcamp - Android and Java (100h) (2016)

Quaddro Treinamento, SP, Brazil

Programming Logic - Online Course (20h) (2016)

Quaddro Treinamento, SP, Brazil

TCP-IP Network Protocols and Architecture (40h) (2014)

Rede Nacional de Ensino e Pesquisa, DF, Brazil

Webconferce Administration (40h) (2012)

Rede Nacional de Ensino e Pesquisa, DF, Brazil

ONLINE TRAINING**Python Bootcamp - Online Course. (100h) (still attending)**

Udemy.com/complete-python-bootcamp

WORK EXPERIENCE

2020 – Present: Web Designer

MindGeek | Montréal, QC - Canada - Freelancer Contract

Activities: UI/UX and graphic design demands for the company brands.

2020 – Present: Graphic Designer

Valsoft Corporation | Montréal, QC - Canada - Freelancer Contract

Activities: Create and design emails (newsletters); Overall graphic design demands (digital and print).

2016 – 2019: Web Designer / Graphic Designer

Telessaude ES - FACTO - Ifes | Vitória, ES - Brazil - Full-time

Activities: Design and develop the main web site using Wordpress CMS and custom code; Manage content and create new features for the web site; Design marketing campaigns and educational publications (web and print).

2013 – 2013: Marketing Assistant

Promov Sistemas de Vendas e Serviços Ltda | Vitória, ES - Brazil - Full-time

Activities: Design marketing campaigns for stores (social media and print).

2010 – 2011: Web Designer

Toweb Brasil Ltda EPP | Vila Velha, ES - Brazil - Full-time

Activities: Design and develop web sites for clients using Joomla CMS and custom code; Create original templates for Joomla and customize existing ones.

LANGUAGES



Portuguese (native)



English (advanced)



French (basic)

SKILLS / TOOLS

- Major operating systems: OSX, Windows, Linux, Android and iOS;
- Photoshop, Illustrator, Indesign, Premiere Pro, After Effects, others;
- Sketch Digital Design Toolkit and Adobe XD
- CMS platforms: Wordpress, Joomla, Magento, others;
- Experience with Webhosting (hosting, database, domains etc) and cloud computing;
- Knowledge of HTML, CSS and JavaScript;
- Knowledge of UI/UX and Information Architecture;
- Knowledge of SEO, AdSense, Google Ads and other Google services;
- Network management, computer assembly and softwares in general.

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