

Fernando Pena de Faria Filho

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Most of my experience over the last 10 years was working with web development, graphic design (digital and print) and marketing campaigns. I got a vast experience with design softwares and CMS platforms such as Wordpress (Woocommerce included), Joomla and I also made a project using Magento in the past. I'm always trying to learn new tools and technologies. I've created a considerable number of web sites and landing pages during my career, both as freelancer and as employee.

OBJECTIVE

I seek personal and professional growth and an opportunity to work with graphic design and web, mainly creating web sites in a place where I can apply all my skills. I consider myself hard worker and very capable professional as I can ally my design knowledge with my web development experience.

HIGHLIGHTS AND QUALIFICATIONS

- Effective communication and team work;
- Proficient to solve problems and fast learner;
- Attentive to details and focused when working in a task;
- More than 10 years of experience with UI/UX, Web and Graphic Design;
- Vast knowledge in computers, internet and technology in general;
- Games and tech enthusiast.

EDUCATION

Bachelor of Industrial Design (Emphasis on Graphic Design)

*2007 – 2015: Universidade Federal do Espírito Santo (UFES)
Vitória, ES - Brazil*

WORK EXPERIENCE

03/2016 – 07/2019: Web Designer / Graphic Designer

*Telessaude ES - Fundação de Amparo ao Desenvolvimento da Ciência e Tecnologia
Vitória, ES - Brazil - Full-time*

- Design and develop the main website using Wordpress CMS and custom code;
- Manage content and create new features for the website;
- Design marketing campaigns and educational publications (web and print);

01/2013 – 09/2013: Marketing Assistant

*Promov Sistemas de Vendas e Serviços Ltda
Vitória, ES - Brazil - Full-time*

- Design marketing campaigns for stores (social media and print);

01/2010 – 04/2011: Web Designer

Toweb Brasil Ltda EPP

Vila Velha, ES - Brazil - Full-time

- Design and develop websites for clients using Joomla CMS and custom code;
- Create original templates for Joomla and customize existing ones.

ADDITIONAL EDUCATION

Python Bootcamp – Online Course. (100h) (In progress)

Udemy.com/complete-python-bootcamp

Android Bootcamp – Android and Java Basics (100h) (2016)

Quaddro Treinamento, SP, Brazil

Programming Logic - Online Course (20h) (2016)

Quaddro Treinamento, SP, Brazil

TCP-IP Network Protocols and Architecture (40h) (2014)

Rede Nacional de Ensino e Pesquisa, DF, Brazil

Webconferce Administration (40h) (2012)

Rede Nacional de Ensino e Pesquisa, DF, Brazil

LANGUAGES

French (Basic);

English (Advanced);

Portuguese (Native).

SKILLS

- Advanced knowledge in OSX, Windows and Linux;
- Tools: Microsoft Office Suite, Photoshop, Illustrator, Indesign, Visual Studio Code and others;
- Advanced knowledge in CMS platforms: Joomla, Wordpress and Magento;
- Advanced knowledge in webhosting (hosting, database, domains etc) and cloud computing;
- Advanced knowledge in HTML, CSS and PHP;
- Basic knowledge in Python and Django Framework (still learning);
- Internet tools and softwares in general;
- Computer hardware assembly and network management;
- Some experience with SEO, Adsense and other Google services.

MORE INFO

See some of my work: <https://www.fernandopena.com.br/>

Linkedin: <https://www.linkedin.com/in/fernando-pena-3a48821a/>