fernando pena

Graphic Designer | UX Designer

Fernando Pena de Faria Filho

Brossard, QC J4Z 0N8, Canada
Email: fernandopenafilho@gmail.com
Phone number: +1 438 525 9516

*Visit my online portfolio / website: https://**fernandopena.com.br***

I have a bachelor's degree on Graphic Design and throughout my whole university education I was mostly invested on web design related projects, probably due to my high inclination for the tech side of things. Worth mentioning that my final paper was about user-centered design, which shaped the way I design user experiences to this day.

During my career I worked on many different fields of design (and related), being web and branding the two most frequent, but I also had experiences with printing, social media and package design. And due to my interests and hobbies (that come from even before university) I had opportunities to work with full site integrations using CMS software like Drupal, Joomla and Wordpress, on many different occasions, including freelancer projects.

I consider myself a tech savvy guy (the one who is always requested by friends whenever a pc crashes). I grew up around video games, computers and all other kinds of gadgets and my passion for design came along naturally, since it's a very crucial part of how I experience these products, specially in tech where a very good user interface can make a world of a difference.

HIGHLIGHTS AND QUALIFICATIONS

- Effective communication and team work;
- Proficient to solve problems and fast learner;
- Attentive to details and focused when working in a task;
- More than 10 years of experience with Web and Graphic Design;
- Vast knowledge in computers, internet and technology in general;
- Knowledge in photography and video editing;
- Very creative mind and passionate about tech.

EDUCATION

Bachelor of Industrial Design (Emphasis on Graphic Design)
2007 – 2015: Universidade Federal do Espírito Santo (UFES) – Federal University of Espirito Santo
Vitória, ES – Brazil

ADDITIONAL EDUCATION

Foundations of User Experience (UX) Design (40h) (2021)
Coursera - Google Certificate

Android Bootcamp - Android and Java (100h) (2016)
Quaddro Treinamento, SP, Brazil

Programming Logic - Online Course (20h) (2016)
Quaddro Treinamento, SP, Brazil

TCP-IP Network Protocols and Architecture (40h) (2014)
Rede Nacional de Ensino e Pesquisa, DF, Brazil

Webconferece Administration (40h) (2012)
Rede Nacional de Ensino e Pesquisa, DF, Brazil

WORK EXPERIENCE

Mar 2020 – Present: Senior UX Designer
MindGeek | Montréal, QC - Canada - Fulltime
Activities: UI/UX and other graphic design activities for the company brands.

Feb 2020 – Apr 2020: Graphic Designer
Valsoft Corporation | Montréal, QC - Canada - Freelancer Contract (3 month duration)
Activities: Create and design emails (newsletters); Overall graphic design demand-s (digital and print).

Jan 2012 – Jul 2019: Web Designer / Graphic Designer
Telessaude ES Telehealth Program - FACTO/Ifes | Vitória, ES - Brazil - Fulltime
Activities: Design and develop the main web site using Wordpress CMS and custom code; Manage content and create new features for the web site; Design marketing campaigns and educational publications (web and print).

Dec 2010 – Apr 2011: Web Designer
Toweb Brasil Ltda EPP | Vila Velha, ES - Brazil - Fulltime
Activities: Design and develop web sites for clients using Joomla CMS and custom code; Create original templates for Joomla and customize existing ones.

LANGUAGES

English (advanced)

French (basic)

Portuguese (native)

THINGS I KNOW / TOOLS

- Major operating systems: OSX, Windows, Linux, Android and iOS;

- Photo/graphics on Photoshop, Illustrator, Indesign, others;

- Wireframing on Adobe XD and Figma;

- Video editing on Davinci Resolve and Premiere Pro;

- Experience with UI/UX and Information Architecture;

- Site integrations on CMS platforms: Wordpress, Joomla, others;

- Experience with Webhosting (hosting, database, domains etc) and cloud computing;

- Basic knowledge of HTML, CSS and JavaScript;

- Basic knowledge of SEO, Adsense, Google Ads and other Google services;

- Network management, computer assembly and softwares in general.

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